

WEEKLY NEWS LETTER FROM EDMONTON

This week's news has given the laugh to the horse as against the machine. The rough going, mud, mud, mud, steep mountain climbing and perilous slides have proved too much for the Bedaux expedition, now somewhere in the wilderness between Port St John and Telegraph Creek.

Word reaching the outside by trappers tells how the five powerful tractors of caterpillar type, specially built to carry the expedition through the toughest conditions in the Rockies, have broken down hopelessly. Two of them were lost crossing a river, one fell over a cutbank while crossing a mountain near the Half Way Valley and the other two have become stuck to be abandoned on the decaying rust and ruin in the wilds as just so much scrap.

And the cannon tetter, hobnob the horse has been called into regulation to continue the perilous journey through the Rockies to the Pacific coast, as well as to haul the broken machines out of the bad spots for a time.

One can imagine these horses chucking as horses can, at the very early over their motorized counterparts. The expedition left Edmonton on the way north July 6th and has barely got half way to its destination yet.

Hon George Hoadley, provincial minister of health and telephones, returned to Edmonton Saturday morning from Ottawa, where he attended the meeting of provincial premiers with the federal government. He negotiated the loans for the Alberta government of \$100,000 to the province for the Trans Canada highway within the province, \$125,000 to the Jasper highway and a loan of \$500,000 to the city of Edmonton.

Mr Hoadley also brought back the agreement with the federal government, which provides for a payment of \$100,000 per month to the province for relief, while the dominion continues to assume the cost of relief for single unemployed men.

A hard tack fight for gardeners came to light from Galahad where a gardener with a fine showing of vegetables and flowers became alarmed by his fine crop should be frozen, when low temperature threatened last week.

He made trip after trip to the family cedar chest for blankets. Near midnight he went to sleep content with his fine linen and cotton pyjamas were covered and protected from the frost.

In the morning he awoke to find

the garden a black ruin for hobnob had stolen all the blankets during the night.

Edmonton citizens paid tribute to their soldier dead, Sunday August 26, A service was held at the Cross of Sacrifice in Edmonton cemetery, at which Rev Dr Osborne, of First Presbyterian church, preached on the subject, Peace Acting Mayor James Earl and Major J Aron of the Salvation Army assisted at the service. The Edmonton Postpaid had played musical selections. The occasion marked the annual Memorial Day exercises.

Word received in Edmonton Saturday indicates that the federal election will be held sometime in Sept or October 1935. The provincial elections will likely be held during July, that month being the best for the farmers.

Frost damaged the garden in the city Thursday night, all tender plants being destroyed in most part of the city. Crop damage, however, through the city was reported as only slight. Half of the Central Alberta wheat crop was reported cut before the frost. The frost ranged from two to 12 degrees.

to be completed by Christmas.

Horse show contest winners are as follows:—J A French 1st, P Christensen 2nd, Raymond Howard 3rd. Leo Christensen received the prize for highest points, with J A French receiving the prize for highest percentage.

Misses Alice Garrett and Gladys Pesenden and Jean McGregor have returned from Banff, having completed the School of Dramatic Art conducted there.

Miss Jerry Van Tighem was a Calgary visitor last week.

Mr and Mrs J Van Tighem and their four children will be guests at the home of Mr and Mrs H J Johnson of Nakama for dinner arriving at their home in the evening.

Service will be resumed in the United Church Sunday evening Sept 2.

The Winnipeg Press in commenting on the numerous windings of the American Yachts in the International Races, that continues winning by one side and losing by the other in the event, and so they conclude in a very noble spirit may the best boat win, but for the once may it be the Endeavour.

Miss P. B. McMurphy enjoyed a holiday at Riding Mountain National Park, Manitoba. This is a new Park just opened two years ago and is one of the relief measures of the Dominion Govt.

Miss P. B. McMurphy says it is a beautiful spot, very attractive, and with Banff, it will stand out from the rest.

Miss P. B. McMurphy and Mr Cameron will all return to Strathmore during the week end for the opening of school Tuesday September 4th.

H. H. Steving will remain head of the mass buying enquiry and the enquiry will resume its sessions the last week in September.

Among Strathmore's young people who will leave next Tuesday for Calgary are Miss Helen Shirlington who will take a Commercial Course at Garbutt's College, and Misses Phyllis Bowler, Hazel Scott and Jean McGee who will attend Normal. Others may go later on.

Miss Florence Garrett returned Saturday from a visit to Edmonton.

Andrew Garrett has recovered from his operation sufficiently to be able to attend school Thursday.

The sympathy of many Strathmore friends was extended to Mr Johnson of Calgary in the death of his father Mr Evans which occurred in Vancouver Monday August 20th. Miss Johnson and her daughter, Miss Helene are frequent visitors to Strathmore and their friends will sympathize with them in their loss.

A saving of thousands of dollars in preparing cranashopper mixture in Alberta has been effected by the purification of the sawdust used, on the recommendation of the Dominion Seed Branch Inspectors, thereby reducing the cost of only 25 per cent of bran instead of 50 per cent as formerly.

An old cinder was burning bright when a smart fellow stepped and said, 'You're foolish to do that. That fire, it will make the meadow as black as you are.'

Don't worry about that, sub. replied. That fire, that grass will grow out as well as green as you are.

Search for Treasure
Young Englishman to explore lost city of Sheba.

In search of treasure hidden in the mountains lost city of Sheba, once ruled by the glamorous queen, the young Londoner to 22 is setting out on a lone trek into the Arabian desert in the hope of only 25 per cent of the treasure recently found in a 2,000 mile camel expedition across the Sahara.

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It is going to be a difficult trip with lots of risks, said Mr. Peart. The Arabian desert is one of the hottest, and as green as you are.

Local News Items

Dr. and Mrs. T. M. Henderson of Tabor, Ala., announce the marriage of their daughter, Dr. Dorothy M. Henderson, of Palo Alto, California, to Dr. Percy R. Hellman of Rochester, Minnesota. The wedding took place on August tenth, at Watahama Minn.

Miss Gertrude Chalmers' many friends will rejoice in the nice promotion which has been awarded her in the May recently both in position and remuneration.

The scores made by Strathmore Golfers who played in the contest arranged in Calgary for the past two Sundays shows a very close play for the 72 holes. The scores were: Mr. Peterson and L. Van Tighem tied at 234, Les Christensen—256, T. S. Hughes—276, Koeh—283, N. W. Van—261, D. A. Perry—385, T. Milosco—375, Bobby Koeh—393.

Surveyors and workers under the supervision of Engineer Bradley have started work on the rebuilding of the highway west from Strathmore to Calgary this week. The road bed will be built up and four feet added in width, drainage improved and the rough places made smooth. The work is to be completed by Christmas.

Miss Vivian Pratt spent a couple of days during the week with Mrs. Cecil Lambert.

Dr. John Giffert assisted the story in presenting to Mr. and Mrs. A. Peterson a boy on August 28th, and a boy to Mr. and Mrs. John Hendricks, of Northgate August 27th. Our very best wishes to both were sent.

GREEN TOMATO PICKLE

To make tomato pickle take: 4 lbs. green tomatoes, 4 small onions, and 4 green peppers. Slice the tomatoes and onions, sprinkle with a half cup of salt, and leave overnight in a bowl. The next morning drain off the brine. Put in a preserving kettle one quart of vinegar, one level teaspoon each of black pepper, mustard seed, celery seed, cloves, allspice, and cinnamon, and three-quarter cup of sugar. Bring to a boil and add the prepared tomatoes, onions and pepper. Cook slowly for thirty minutes. Fill the jars and seal them—Preserving Fruit Bulletin, Dominion Department of Agriculture.

Magistrate—So your only defence is that you were drunk when you kissed this lady. How can you prove that?

Val—Well just take a look at her yourself.

A barking dog died and its owner neglected to bury it. The animal was found by a neighbor and was taken to the pound. Another neighbor being subpoenaed as a witness, the following cross examination occurred:

What did the dog die of?

A diet of a Friday, yur.

Yes, but what did he die?

Of an 'ack yur.

Yes, but what was his die?

His 'ack yur died out yur.

Yes, but how did he come by his death?

A didn come to it yur, it come to it yur, yes, yes, my good man, but what was the complaint.

That was waddy never no complaint yur, the neighbors was all satisfied.

NAVY LEAGUE DOES VALUABLE NATIONAL SERVICE

Rallying to support the Navy League of Alberta in its work of assisting widows and orphans of men of the merchant marine service, Strathmore citizens subscribed \$25.50 to this cause in a recent campaign conducted by Abel Cooke, organizer of the Strathmore Division. Purse subscriptions may be sent to Fred Cooke, 1167, 15th Ave West Calgary, Alta.

ROYAL ENGAGEMENT ANNOUNCED

The announcement of the engagement of Prince George fourth son of King George and Queen Mary, was received with warm welcome in England. The fiancée is the beautiful Princess Marina, daughter of Prince George of Greece. The royal engagement is the result of five years friendship. The princess speaks English fluently. Her family are of the Greek orthodox church. The wedding will take place this Fall probably on the 32nd birthday of the Prince, December 20th.

HAIRS CHURCHILL AS IDEAL CATTLE SHIPPING HARBOR

Churchill is a better port for the export of cattle from all parts of Alberta and Saskatchewan, according to Jack Byers, manager of the Western Stock Growers Association, who returned Tuesday morning after a trip to the northern port with 250 head of stock for shipment to Britain.

The only thing that is lacking is a rate from railway points in the two provinces to Churchill, Mr. Byers states. The rail trip is only half as long as to Montreal. The loading facilities are better and the ocean voyage to Birkhead is actually 19 miles shorter he says.

We have spent the money, we have got the port and now we ought to use it as much as possible, Mr. Byers states. The government has erected excellent stockyards and loading facilities in the port, he said. The cattle can walk right out of the yards on to the boat.

TRAVEL BUREAU'S ADVERTISING

The picture of an advertisement is to be widely circulated in the papers across the line in a campaign to "See Canada First" give a very comprehensive outline of the Indian industry in Canada, and to offer the picture of the picture is a wide open door, bidding welcome and adorned with Canada's Coat of Arms and at the side a spray of Maple leaves. Looking through the door one sees mountain stream, forest, hamlet and a well paved motor road, while the picture of attractions representing those on the threshold are hunting, fishing, bathing, golfing, tennis and dancing. It is a very attractive story told in picture and words, and will disappoint those who are drawn hither and thither.

THE WEATHER

What extremes we are having! Sometimes some one said that the character of a people is governed or affected by the climate of that country. That then accounts for the very versatile and quick motion effect of Canadians.

Tuesday we were sweating in the shade, Thursday a fur coat and a blanket by the fire are the objects of our dream!

THE PRESENT STATUS OF MARQUIS WHEAT

Marquis wheat is still the standard by which all new varieties are measured as they bid for a place on the western wheat fields. Introduced about five years ago it has proven itself fairly forged to the front and in a remarkably short time usurped first place among the spring wheat varieties grown both in Canada and the North-west States. While the original introduction was not quite as uniform as it is today, the variety has been in type which characterized the variety was essentially similar to the genuine marquis we have today.

Unfortunately some ten years ago the Marquis of certain growers became rather badly contaminated with certain old types commonly found in the late maturing Red Fife variety, with the result that the variety lost caste in some quarters and was thought to be degenerating. Fortunately the Canadian Seed Growers Association with governmental aid, came to realize what was happening and very soon made available new stock possessing a high degree of purity. These are being propagated rapidly and as a result this highly prized variety will soon reveal the high esteem to which it is entitled.

In growing tests made during the past three years, of approximately 1200 samples of wheat collected from farmers' wagons at elevators, it was found that many farmers were still growing the old mixture of late Fife types and the earlier maturing Marquis. Other it was learned, had dropped this wheat which they believed was Marquis and had adopted such varieties as Garnet and Howard, but they would not likely have made the change had they had the genuine Marquis.

The systematic clarification of this situation on a comprehensive scale coupled with a determined effort to secure the maximum number of farmers who happen to have this old problem, in securing better seed, is one of the problems being tackled co-operatively by the Federal and Provincial Governments under the auspices of the National Advisory Committee on Agricultural Services.

LETHBRIDGE EXPERIMENTAL STATION WEEKLY LETTER

SELECTING SEED CORN

The time has arrived when thought should be given to the selecting of seed corn for next season's crop, as frost damage is liable to occur early in September. The weather records of the Experimental Station for about 25 years past show that the average date of the first fall frost is in September 10th and the average date of the first killing frost which is four degrees or more is Sept. 20th. This season has been a favourable one for corn and many of the crops now growing should have a fair percentage of the ears sufficiently well advanced to produce seed. Ears of field varieties which have reached the glazing stage if picked now and properly stored will produce abundant seed, and ears of dent varieties which have the dent stage also may also be suitable seed. In order to guard against frost damage as much as possible it is generally advisable to select a few of the best seed ears which are sufficiently mature, and if the weather continues favourable more such seed should be ready for picking a little later.

Proper storage is most essential in producing good seed corn. The ears should be husked almost immediately after harvest. The husks should be produced in a way that they do not touch one another, but that the air gets a chance to circulate between them and carry off the moisture. Where seed is produced in any considerable quantity a good method is to strip the ears to the cob and then to strip the cobs to the grain. The ears may be placed in the holes and allowed to hang until dry. Where only a small quantity of seed is produced it is often quite satisfactory to strip the husks back and tie them together, putting about a dozen ears in a bunch and hanging them in a suitable place to dry. The corn should be left on the ear until the early spring so that it has the opportunity to become thoroughly dried. When stored as mentioned the germination should be high but it is always advisable to test the corn for germination before planting. Almost every season instances are mentioned to us at the Station of where corn has been sold as seed but which was not suitable for germination. No doubt in practically all cases improper storage has accounted for this condition.

At this time of the year will therefore give great assurance of a satisfactory crop next year and will also tend to increase the total production and on account of its being more acclimatized.

NEW MAP OF JASPER PARK

The Dept. of Tourism at Ottawa has just issued a map on which all available information of Jasper Park is shown. Jasper is the largest National Park in North America. The history of the region dates back to about 1800 when the North West Co established a fur trading post on the Athabasca River just below Jasper Lake.

Jasper was created a Park in 1907. The C.N.R. was built through the Park about 1910. The whole vast area of the park is wonderful from a scenic point of view and when the motor highway connecting Jasper with Banff is built this wonderful scenic drive will be the magnet that will draw thousands of tourists to its wonderful beauties.

The map may be had on application to the Surveyor General Dept. of Interior, Ottawa at 50c per copy.

GRANT HALL, VICE PRES.

Mr Hall was actively associated with the C.P.R. beginning his railway career in 1904. He was promoted to post until made vice president with jurisdiction over all lines, which position he has held since 1928. He was credited with having a thorough knowledge of all R.R. problems. He was highly esteemed by his employees and was frequently chosen as arbiter for the Company in settling questions with the railway unions.

Purpose services will be conducted in Montreal Friday from St George's Church. Grant Hall will be affectionately remembered by a large number in every walk of life.

Tom Jones—Jack, name one poisonous substance.

Tom—'Come, come! What do you mean?

Jack—Well, one drop will kill.

News Notes

Germany by an 89 per cent vote placed Adolf Hitler at the head of their Government. There was no opposition. The polling booths were completely supervised by those in agreement with the National Socialist Party and it was openly stated that a negative vote was tantamount to treason. And since June 20 the disorders of treason have been very clear.

Following the above comes the reminder in strong contrast that last week in Montreal by Dr. Pye, Principal of Queens University, Kingston, after a tour of Germany during the summer by Mrs. Pye and himself that he would not be surprised to see at the end of a year's time the Hohenzollerns coming back and making a bid for power in which their chances with Hitler would be about 50-50.

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places in the world, and one may die of thirst there in 24 hours. Pierce birds lurk in its wastes, and lost trails mean almost certain death.

Years ago Sheba was the centre of the trading routes across Arabia, in the reign of the great queens it was a city of luxury.

At the death of the queen the city began to decline. It became overgrown with thieves and brigands, and traders avoided it until Sheba became a forgotten city and the desert sands gradually obliterated it.

Daughter—Going to bed, mother dear? Aren't you going to sit up and wait for Dad?

Mother—What's the use I have such a cold I can hardly sleep.

A saying of thousands of dollars in preparing cranashopper mixture in Alberta has been effected by the purification of the sawdust used, on the recommendation of the Dominion Seed Branch Inspectors, thereby reducing the cost of only 25 per cent of bran instead of 50 per cent as formerly.

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Don't worry about that, sub. replied. That fire, that grass will grow out as well as green as you are.



Made to Measure SUITS for FALL

The New Fall Samples Just Arrived
House of Hobberlin & Cambridge Clothes
Will have a special Representative for
Cambridge Clothes taking orders at our
Store all day and evening of Saturday, Sep-
tember 8th. Come and look the samples over
and leave your order, delivery when you
wish. Priced \$22.50 to \$40.00

Thos. E. Wright

Men's Better Wear

FRASER'S TINSHOP

PLUMBING AND WATER SYSTEMS
GALVANIZED PIPE AND FITTINGS

Come in and see the Grasshopper Bait
Spreaders

Leave Trough and Conductor Pipes

KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME
Phone No. 1. John Spiro, Manager

Thresher's SUPPLIES

Bundle Forks, Fork Handles, Belt Dressing
Belting, Belt Lacing, Steel and Leather,
Grease Cups, Zerk and Alemite Fittings,
Grain Scoops, Scoop Shovels, and Handles,

GOOD BUY ON SOCKET SETS

Gasoline Pails and Funnels,
Cooking Utensils for Cook Car
Star, William Penn and Quaker State
Cylinder Oils.

Axle Grease, Gun Grease, Hard Oil, in bulk

STRATHMORE HARDWARE

"The Store of Quality and Service"
M. A. RELLINGER, PHONE 54

ROCKYFORD

Mr. and Mrs. Andy Osterwerch are
receiving congratulations on the birth
of a daughter.

Grain is again pouring into the ele-
vators after a days holdup on account
of rain.

There was a slight frost Thursday
and Friday nights, but no damage was
done according to reports.

School reopens on Tuesday, Sept.
the fourth.

Rockyford High School results:
The three figures are respectively
Units Written, Units Passed and Av-
erage Mark.

Grade XII—
Louise Benated 6 6 71
Edwin Bragg 5 6 79
Lalphy Iyer 4 3 55
Paul Greenan 4 6 67
Chaine Hunt 6 4 50
Robert Knight 7 5 57
Sylvia Marchant 6 6 80
Gessus Marchant 6 6 77
Margory Prater 6 6 80

Grade XI—
Jerry Cammaret 6 6 73
Dolly Kenney 7 7 78
Mac Rudd 5 4 52
Donald Walrod 7 7 76

Grade X—
Stanley Axate 7 7 65
Victor Agate 7 6 65
Tom Kinnert 7 7 74
Elmer Lodwell 4 7 62
Boyd MacMillan 7 7 61
Tva Piggins 5 2 42

Grade IX—
Elizabeth Guraert 7 7 57
August Goraert 7 5 84
Helen Benated 7 7 84
Lacy Piggins 7 7 60
Ruth Rudd 7 7 50
Bernice Walrod 7 7 87

25 Students wrote 161 units obtain-
ing credit in 118 units or 92 per cent.

TUDOR

Miss Helen Henderson who has
been on a motor trip in various parts
of the U. S. will meet her sister Dr.
Dorothy Heilman nee Dorothy Hender-
son, and they will return together for
a visit with their parents Dr. and Mrs.
T. M. Henderson.

Mrs. Sanderson has had her grand-
children from Calgary for visit dur-
ing the vacation. The freedom of the
country life appealed strongly to the
children and they were loathe to re-
turn to the city again.

NAMAKA

Mrs. Harris has as her guests this
week her sister, Mrs. Neil McArthur,
and children Kathleen and Robert
and Miss Mary Thomas, of Calgary.

Church services will be resumed in
the Hall next Sunday morning, Sept 2

Miss Millie Bremner spent the past
week in Glenora, the guest of Mrs.
Jennison.

The Wheeler and McLean families
and neighbors enjoyed a picnic last
Sunday.

It A Miller received the first wheat
of the season last Monday morning
from Mrs. G. L. Peterson. E. C. Watts
was a close second when Harvey Bros
delivered their first grain that eve.

Miss Connie Bremner spent last
week the guest of Mrs. W. V. Bennett.
Miss Florence McLean the guest of
her grandmother Mrs. L. F. Wheeler
and Orville Bremner the guest of the
Harwoods.

Messrs. J. W. and A. Bremner, Har-
old Wooster and Miss Millie Brem-
ner motored to Drumheller Sunday to
spend the day with Miss Hersh-bone
Owens.

School starts next Tuesday. Several
of the higher grade students wrote
supplemental examinations at Cal-
gary this week. Miss Margaret Thom-
son will again be in charge of the
junior room while Roy Little will be
the new principal.

HERVEY NOTES

Leonard Licht, the rural decorator
is renovating the school this week.

Mrs. Frank Jones with her mother,
Mrs. Simonson, were visitors to the
district recently.

The tax collector passing through
even these hot days give people the
chills.

Harvesting is about three parts fin-
ished.

Harrison Knapp has a boy friend
from Calgary visiting with him at his
home.

The wife seeker from Lytha seems
to favour the ashen hair, and the

"You Can't Stop stoking a steam engine"

Said Wrigley

Interviewed, and asked to what he attrib-
uted his phenomenal success, the late Mr.
Wrigley, of chewing gum fame, replied,
"To the consistent advertising of a good
product."

"But," asked the reporter, "having cap-
tured practically the entire market, why
continue to spend vast sums annually on
advertising?"

Wrigley's reply was illuminating.

"Once having raised steam in an engine,"
he stated, "it requires continuous
stoking to keep it up. Advertising stokes up
business and keeps it running on a full head
of steam."

This applies to your business, too. Don't
make a secret of your product. Tell people
all about it. Tell them what it does. Tell
them its advantages. Tell them where to
get it. Tell them through the Press and keep
on telling them.

EVERYBODY READS NEWSPAPERS

STANDARD Advertising Pays

Used Cars

1933 FORD DeLuxe COACH, V-8

1932 FORD 4 Cylinder Standard COACH

1928 FORD COACH

1928 CHEVROLET COUPE

PAIGE COUPE

Used Trucks

1919 CHEVROLET TRUCK

1928 INTERNATIONAL TRUCK

1926 FORD TRUCK

HUGHES MOTORS

STRATHMORE, Alta.

PHONE 31



size of the signs when he said good-
bye to the size of the signs, that he
sighed.

There are some bumper crops of
tumbling mustard and Canadian thist-
le. Surely the weed inspector must be
blessed with glass eyes. How will the
man see to endorse the cheque?

EXHIBIT OF WORK BY THE BLIND
At the National Exhibition in Toron-
to much interest was shown in the in-
creasing variety of work exhibited by
the blind people of our country.

Keep Money in your Own Town

A DOLLAR'S WORTH

Clip this coupon and mail it with \$1 for a six weeks' trial subscription to

THE CHRISTIAN SCIENCE MONITOR

Published by The Christian Science Society

30 North Main Street, Boston, U. S. A.

It is the only newspaper that can be read in the world from its first printed words.
It is the only newspaper that can be read in the world from its first printed words.
It is the only newspaper that can be read in the world from its first printed words.

The Christian Science Monitor, Boston, Mass. Please send me a six weeks' trial subscription, I enclose one dollar bill.

(Name, Address, City, State, and Country)

(Name, Address, City, State, and Country)

(Name, Address, City, State, and Country)

LOW SUMMER FARES

IN EFFECT MAY 15th

TO

CANADIAN ROCKIES Banff, Lake Louise, Emerald Lake	ALASKA CRUISE \$80 Vancouver to Skagway and re- turn. Meals and berth included (Except at Skagway)
PACIFIC COAST and Vancouver Island	Special low fares to seaboard for Overseas Travellers
EASTERN CANADA Rail or Lake and Rail	PLAN A TRAVEL VACATION BY CANADIAN PACIFIC Your local Agent will assist you

Extra Reductions for Shorter Time Limits.

CANADIAN PACIFIC

STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
OFFICE PHONE 17 A. A. MOORE, EDITOR. RES. PHONE 34
SUBSCRIPTION PRICE \$2.00 PER YEAR IN CANADA
OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

So to the calmly gathered thought.
The mystery of life is taught.
The inmost, dimly understood,
That love of God is love of good;
That to be saved is only this,—
Salvation from our selfishness.

—J. G. WHITTIER

DROUTH AREAS RECLAIMED

The report that the Dominion Government is planning to create federal districts out of the drouth stricken areas of the Prairie Provinces, and so reclaim them are they have grown into irrigable desert land is a very wise and excellent decision.

Mr. W. L. McTavish, editor of the Winnipeg Tribune is responsible for the plan, which is to build dikes on the rivers and creeks and so conserve the moisture for the sub-soil.

It would undoubtedly be a wise endeavor to prevent these areas from becoming the desert lands which seem inevitable if conditions are just allowed to drift.

The deplorable desert condition existing in some of the Western States will be repeated here in our Prairie Provinces, unless preventative measures are adopted in time.

The land thus saved would remain fertile grain and ranching country and furnish homes for some hundreds of families in districts that have been drouth areas for the past four years in succession. It would thus salvage and restore lands once fertile to a prosperous productive condition again and preserve homes for the people who have settled there in better years.

FIRST SCHOOL DAYS

What an army of children go trooping into the schools for the first time every fall! Try for a moment to picture them setting their faces toward the first great adventure away from home. There go my Susan and bashful Billy, fearful of what is going to happen because their parents never gave them a chance to develop confidence in themselves. Here comes pugnacious Peter who has dominated his home ever since he let out his first infantile wail; and like Alexander the Great, he is now looking for new worlds to conquer. What contrasting pictures they present. The pale children are all the more noticeable when seen among others who are rosy cheeked. The babbling ones, effervescent boys, shouting and raving are a striking contrast to the pale little girls who would not touch a mulberry for anything in the world. Into the schools they go; and with them go your earnest prayers, because they are your children and your children are the army of our country's children.

—10:—

CANADIAN WHEAT PRICES

—10:—

The Winnipeg Tribune (Aug 1934). Two grain experts within the past few days have expressed the opinion that the price of Canadian wheat is too high and must come down if it is to be sold abroad.

The reason Canadian wheat is not selling today is because it is five shillings a quarter higher than that of other countries, declared one of these experts. Canadian wheat is worth three shillings a quarter more than others, not the five shillings Canada is demanding.

It does sound as if Canada were maintaining a foolish policy of holding back her wheat and attempting to force the price level higher, but things are not always what they seem. The truth is that if the price of Canadian wheat were to be lowered two shillings a quarter today, the price of Argentine wheat would be lowered two shillings a quarter tomorrow, and the margin of five shillings against which this expert protests would be exactly as it was.

The course of events above outlined is not based on conjecture or probabilities. It is based on fact, established by conclusive experiments. As a matter of fact, Canadian wheat has not been too high in price to sell freely. Canada has had her fair share of the world wheat imports, and is holding it today. Even while prices have been advancing here in the past two months, export business has proceeded steadily. The Winnipeg price has never been far out of line with Liverpool.

Canada might sell a little more wheat by entering into a price cutting war with the Argentine, but judging from the past record it would be very little because the Argentine price would fall just as rapidly as our own. And it would be a foolish position for Canada to take at a time when there is a fair prospect that we will be able to sell at a fair price all the wheat we now have and all the wheat we will produce this year.

Russia May be out of Wheat Market. Russian wheat authorities are pretty well unanimously of the opinion that Russia's wheat crop this year will be considerably smaller than last year. In that case Russia will be a small factor in the international wheat trade, as last year she only exported 20 million bushels of wheat.

While this year's world crop is substantially smaller than that of last year and while a considerable proportion of the surplus may be eaten into it seems improbable that the world wheat carryover will be reduced to 700 million bushels or less by August 1st, 1935.

—10:—

INCREASE IN TRADE THROUGH EMPIRE TRADE AGREEMENTS

—10:—

Canada's total trade increased by 132 millions of dollars in 1934 over 1933, as a result of the Empire Trade Agreement, says Hon. E. N. Rhodes in a detailed statement published by the Finance Minister. Of this increase Empire Trade accounted for close to 60 per cent, while Canada's exports to Empire countries increased in the year by 25 per cent. In matters of trade one thinks first in terms of exports; these include in a vital list: wheat, butter, cheese, eggs and bacon, canned peas and apples, asbestos, zinc, lead, fresh sea fish and canned salmon.

The British Dominions increased their imports from Canada by the Empire agreement by the following figures: Australia increased her imports of Douglas Fir from \$40,000 to \$440,000. Increase in canned salmon by \$200,000. Increased Canadian motor vehicles by two and a half millions and \$500,000 more than in 1933.

British India's purchase of aluminum, automobiles and oatmeal could be doubled in each case.

British Africa increased her buying

CHEVROLET

The 3
MOST-TALKED-ABOUT
VALUES OF
1934

LAST December, people said: "You can count on Chevrolet to lead the way in 1934!" And, as everybody knows, Chevrolet has justified the prediction.

First of all came the new Chevrolet Master Six, pioneering fully-enclosed, protected Knee-Action!

Then came the 1934 Chevrolet Standard Six—the lowest-priced car in Canada.

Now comes a brand-new, five-passenger Master Six Sedan with built-in trunk—a further proof, if one were needed, that Chevrolet leads its field in modern body styling.

Is it any wonder that the car to score all these triumphs is Canada's Great Sales Leader? Drive a Chevrolet yourself, today!

CANADA'S
NEWEST
CAR DE LUXE
CHEVROLET MASTER SIX
SEAN WITH TRUNK



C-14C

WHITE AND GRAY

PHONE 12 STRATHMORE, ALTA.



Standard Six Coupe



Master Six Coach

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IMMEDIATE DELIVERY
Master Six from \$844 Standard Six from \$710

Delivered, fully equipped, at factory, Ottawa, Ontario. Freight and Government license only extra. New low prices on the GMAC plan.



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Why buy bargain tires of some unknown brand when you can get new Goodyear Tires at these low prices?

We have Goodyear Tires to fit any car—just drive in and we'll give you prompt, courteous service.

Every "Speedway" bears the Goodyear name and carries the guarantee. And remember, we do a good job in tire mounting for you—FREE, of course.

White & Gray

STRATHMORE

PHONE 12

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Beef, Pork, Lamb, Veal, Fish and Poultry
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Unless it's a Cockshutt."

RISDON'S MACHINE SHOP

PHONE

27

Take Notice!

PLEASE NOTE ALL ADVT'S IN THE CLASSIFIED COLUMN WILL IN FUTURE BE CHARGED FOR AT THE RATE OF 25c PER ISSUE.

LOST—50 LB BALE BINDER
Twine, between C. Scott's and old C. F. R. track, 2 miles west Tuesday morning, about 7 o'clock. Please phone 17 or leave at C. Scott's house, half mile south of Strathmore.

MARCELLING AND HAIR DRESSING, each Friday and Saturday by Misses Alice and Agnes Barry, in the King Edward Hotel.

FOR SALE—MASSEY-HARRIS 1934 Ford touring car, 854, C-150. Apply R. Bailey, 1 mile west of Strathmore.

FOR RENT—DWELLING LATELY occupied by Mrs. Blackwell. Apply T. M. Wears, Barrister.

FOR RENT—TWO DWELLINGS IN town. Apply T. M. Wears, Barrister.

WANTED—A SCHOOL GIRL for light duties in return for room and board. Apply Mrs. Neils White, at phone 56, Strathmore.



A. L. WILLIAMS, B. A.
Barrister, Solicitor, Notary
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At Rockford, Tuesday 9 a.m. to 12
At Standard, Tuesday 2 to 5 p.m.
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Strathmore Branch No. 10



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W. S. PATERSON, Sec-Treas
MEMORIAL HALL—
P. W. WRIGHT, Manager
J. F. FAVES, Asst. Manager
C. KEELING, Sec-Treas
The Memorial Committee have decided in view of the prevailing circumstances to make a reduction on the rental charges for the Memorial Hall for this year and the following rates are now in force.
All other charges are unchanged.
Main Hall for Meetings and
Concerts \$15.00
Main Hall for Dance \$20.00
Main Hall and Dining Room for
Concerts, etc. \$30.00
Main Hall and Dining Room for
Dance \$25.00
The rates for the Dining Room will remain as formerly, viz:
Meetings \$1.50
Card Parties, Dance, etc. with use of
Kitchen \$7.50

Here and There

Reduced fares to cover the Labor Day weekend from Aug. 31 to 12 noon Monday, Sept. 3, have been authorized on the Canadian Pacific Railway between all stations in Canada. Round trip tickets will be at the rate of one and a quarter and will be good until midnight, Tuesday, September 4.

Returning from White City, London, Eng., about Canadian Pacific liner Montclair, the athlete who represented Canada at the British Empire games came back practically in a body to the number of around 100. They sailed for England aboard the Duchess of York July 29.

Australia is showing very substantial evidence of recovery with continued betterment in sight, is the view of John F. Brophy, Commonwealth Trade Representative at New York, stated when interviewed aboard S. S. Niagara on arrival recently at Victoria.

Fifty per cent. ahead of last year at mid-August with prospects for a balance of the year, is especially good for the Canadian Pacific hotels and resorts in the Rockies is reported by A. E. Robertson, assistant general manager, in charge of the company's western hotels.

Prominent British parliamentarians are visiting the Maritime Provinces this year, including Prime Minister J. Ramsay MacDonald. The Canadian Pacific liner Montclair recently carried a passenger, Dr. E. Leila Burns, M.P., parliamentary secretary of the British House of Trade, who will stay at St. Andrews-by-the-Sea, Saint John and Digby, N.S.

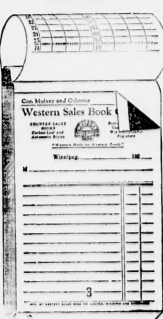
Canadian Pacific fleetship Empress of Britain claimed a new record recently for the Quebec-Cherbourg-Atlantic crossing, making the trip in four days, six hours and fifty minutes, being thirty-four minutes under her own previous record set in August, 1933.

Montana Nevada, governor of the Bank of England, whose evasive tactics have given newspaper men some strenuous times in the past few years, actually posed for a photograph aboard Canadian Pacific liner Empress of Britain on his return to England recently. "Wait a minute, let my hat on straight," was his comment to the astonished and gratified photographer.

Railway building is by no means at an end in Canada. E. W. Dettie, K.C., chairman and president of the Canadian Pacific Railway, stated recently following an extended inspection trip through Western Ontario. "Completion of our development will probably mean construction of more rail-mileage to many districts as prospects and development warrant," he said.

Freight shipments to Great Bear Lake over the Fort Fitzgerald-Port Smith portage increased by about 40 per cent. over last year, in the first month of the year. The total being 3,500 tons to July 1st. This is the result of tremendous activity in the iron mineral area. Both the Hudson's Bay company and the Northern Transportation company have found it necessary to increase the size of their shipping fleets in the North.

Counter Check Books



HIRTLE'S THEATRE

SATURDAY
SEPT 1st

Matinee at 2 p.m.
Walter Winchell's
BROADWAY THROUGH
A KEYHOLE

TUESDAY
SEPT 4th

Tim McCoy, in
GUN JUSTICE
NEWS AND COMEDY
W. H. B. SHARP, Manager

Church Notes

ST. MICHAEL'S AND ALL ANGELS CHURCH

2nd. Sept. Trinity XIV.

11 a.m. Holy Communion
7:30 p.m. Evensong.

Nightingale Hall Service at 2 p.m.

REV. T. B. WINTER

UNITED CHURCH STRATHMORE

Namaka—Services 11 a.m.
Strathmore—Sunday School and
Bible Class 10:30 a.m.
Service at 7:30 p.m.

REV. E. B. BRUNDAJE

SACRED HEART CHURCH STRATHMORE

Rev. Father McLean, Pastor
Strathmore, Carleton, London

THE STANDARD REQUESTS THAT ALL CORRESPONDENTS HAVE THEIR COPY IN NOT LATER THAN WEDNESDAY TO ENSURE PUBLICATION IN THE WEEK'S ISSUE.

LOWER FARES

for

Labor Day

(WEEK END)

Between all points in Canada

FARE and one-QUARTER

Going Aug. 31 to Noon,

September 3.

Return leave destination by September 4.

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Made especially for use on Coleman Lamps and Lanterns.

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ASK YOUR DEALER

General news leaders from 24 nations agree to hold a world Jewish conference in that city in August, 1935. Rabbi S. Margoshes of New York says the decision gives hope to millions of Jewish people looking for help and direction in days of trouble. Opposition to the 1935 conference was purely from American delegates, who felt the time too short to prepare Jewish opinion sufficiently to make the conference a success, but the really save it. The conference purpose is defined—in a historic moment, the world's Jews wish to present a united front to all attacks.

PATRONIZE OUR ADVERTISERS IT WILL PAY YOU

Alberta Grain Growers READ THIS MESSAGE!

It is of vital importance that a strong co-operative elevator system should flourish in Alberta. It is desirable that such an elevator system should be under the control of Alberta grain growers—men who are actually following the occupation of farming.

The Alberta Pool Elevator system is the only organization in Alberta that meets these requirements.

All country elevators of the Pool system are operated under public license and as such are in a position to handle the grain of any grower.

Alberta Pool Elevators are on a sound financial basis; are efficiently managed and can give unexcelled service to the grain growers of this province. Alberta Pool agents are carefully selected and have strict instructions to give fair treatment, including proper weights and correct grades, to all patrons.

Alberta Pool Elevators operate on the co-operative principle of "Each for all and all for each"—a principle which will tend to bring a measure of economic and social justice, peace and prosperity throughout the world.

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S. LIBIN, Manager

SUGAR— 10 lbs 68c 100 lbs \$6.45 BROWN SUGAR— 3 lbs 23c 6 lbs 45c ICING SUGAR— 2 lbs 18c FLOUR— 96 lbs \$2.65 25 lbs \$1.00 WHEATLETS— 25 lbs \$1.00 VINEGAR— Table, White, Gallon 55c White, Double Strength, gal. 80c Heinz, White, Gallon 80c Malt Vinegar, Gallon 58c Brown Pickling Bland, Gallon 69c Bottles, White or Brown 17c MILK— Tall Cans, 3 for 29c PORK & BEANS— 2 for 15c PINEAPPLE— Sliced, Tall Can, Each 11c 6 for 65c FRUIT JARS— Fruits, doz. \$1.09 Quarts, doz. \$1.31 All complete with Rubber Ring. RUBBER RINGS— 4 dozen 25c GLASS TOPS— Dozen 25c CORN STARCH— Regular 2 for 25c, Special, each 10c	COFFEE— Fresh Ground, 4 lbs 95c OUR BEST, 1 lb 30c 3 lbs 85c Blue Ribbon, 3 lb pkg \$1.00 SOAP— Palm Olive— 5 Bars 25c Gale, 4 bars 25c LUX— 4 bars 25c CHIPSO— Large Pkg 19c SOAP FLAKES— Princess, 5 Pkgs 25c Bulk, very best, 3 lbs 35c ROYAL YORK— SOAP, like Lifebuoy, 5 bars 25c P & G Soap, or Pearl White, 10 Bars 35c CORN FLAKES— All Kinds 3 for 25c LARD, PURE— 5 lbs 70c TEA— Orange Pekoe, 1 lb 39c Nabob, 1 lb 48c Salada, 1 lb 50c Red Rose, 1 lb 45c COCOA— Cowan's, 1 lb tin 25c Mother's 2 lbs 39c Bulk, 2 lbs 25c Fry's, Half lb 1 lb tin 45c MATCHES— Owl, 3 boxes 21c	FRUIT AND VEGETABLES TOMATOES— Ripe, Basket 20c TOMATOES— Green, 7 lbs 25c PEACHES— Free Stone No. 1 Case \$1.59 PLUMS— Italian Prune, Case \$1.05 BANANAS— 1b 10c CAULIFLOWER— Large, each 10c BLACK BERRIES Basket 7c 5 for 33c APPLES— 6 lbs 25c Case \$1.35 CANTELOUPES— Extra Large, 3 for 25c LEMONS— Large Size, doz 30c PICKLING ONIONS— 4 lbs 25c lb 15c RED PEPPERS— 40c CRAB APPLES Hyslop, 5 lbs 25c Case \$1.45 GRAPE FRUIT— Each 5c CUCUMBERS— lb 4c COOKING ONIONS 7 lbs 25c CABBAGE— 1 lb 3c
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